

500voices is a social media platform, aiming to capture the feats and struggles of the everyday woman. We want to bring a sense of importance and urgency to unnoticed daily microaggressions, whilst navigating the world of fashion, lifestyle and beauty in a raw and accessible way. By helping creating a space, where women can speak their mind, without the constraints of formality, you are contributing to the new wave of representation that leaves an audience feeling heard and validated.

The team structure will be as follows:

Research team (2-3 Members)

This role is centered around providing substance to a given theme, transforming research to fresh and innovative concepts

After receiving the weeks theme, during the week they are required to:

- find some 'heated' discussion topics, relating to theme (e.g. the downfalls of fast fashion, the lack of representation within financial industry)
- provide a sources of information, relating the aforementioned topics to the correspondent team
- supplement this with a few ideas and content of content that we could produce for a given theme , where members have full creative control to explore their passions. For example, with the opening theme of sustainability, we plan to create thrifting lookbooks, guides to a zero waste lifestyle, all whilst interviewing everyday women on their relationship with nature and the environment.

Correspondant Team (2-3 Members)

- Collect 'voices' relating to the upcoming themes
- After receiving both ideas and research, this team is required to bring invigorating concepts into fruition, using your own unique voice and style to translate dot points into engaging content.
- Required to write two posts a week. This will include writing a transcript, that will then be sent to the creative team

Individuals in these roles will need to be able to provide a unique viewpoint, bringing a refreshing sense of depth to the lifestyle centric content.

Creative Team (2-3 Members)

- This team will need to turn the transcripts into actual instagram posts, using any medium they chose (e.g. graphic design, paint etc.)
- Required to illustrate two posts a week, submitting them by a given deadline

Individuals in these roles will need to have some sort of interest in art and illustration, enabling them to transform words and ideas into content for the instagram page

Commitments:

Each team member will be required to join a fortnightly meeting via google hangout, where we will discuss the upcoming content.

We will expect that additional responsibilities will take around 2-3 hours a week, which may include researching, writing or illustrating.

NOTE: Once we form the 500 voices team, members will be able to shift around, rostering themselves into the three different team, in either monthly or fortnightly 'shifts'. Thus, the members of 500 voices team, will have a diverse and fulfilling experience, continuously being exposed to new skills and experiences.